



## Case Study - NutriHotel

Digital menu and recipe management with NutriHotel – the innovative software solution for the hotel and catering industry, seamlessly integrated with SiteKiosk for secure and user-friendly presentation on guest terminals.

## About the Project

NutriHotel is an innovative software solution for hotels and restaurants that enables efficient management of recipes, nutritional information, and allergen and additive labeling.

As part of a joint project, NutriHotel was integrated with the SiteKiosk software to provide guests with direct, secure, and user-friendly access to this information.

Through interactive touchscreens in guest areas, dishes, nutritional values, and allergens can be retrieved at any time in a transparent and convenient manner. This not only helps ensure compliance with legal requirements, but also improves service quality and builds guest trust.

### About NutriHotel

NutriHotel offers hotels and restaurants comprehensive consulting services in the field of food & beverage, combining them with the latest nutrition trends. The service portfolio ranges from support in culinary marketing - such as professional menu design or accurate translations - to the development of exclusive, customized nutrition concepts.

A particular focus is on implementing modern "Healthy Hotel" criteria, which put guest health and well-being at the forefront.

## The Challenge

In today's hospitality industry, guests expect not only culinary quality but also transparent information about ingredients, nutritional values, and potential allergens. This demand is reinforced by legal requirements such as EU Regulation 1169/2011, which makes clear communication indispensable.

Traditional solutions such as printed menus or wall postings quickly reach their limits: updates are time-consuming, multilingual displays are difficult to implement, and legal compliance is only partially feasible. For internationally oriented businesses, this creates the challenge of ensuring legal certainty, multilingualism, and guest satisfaction simultaneously - while coping with a dynamic, often hectic daily operation.

## The Solution

NutriHotel provides a central platform for managing and presenting foodservice information. Hotels and restaurants can efficiently organize menu content and make it transparently available to guests.

Key features at a glance:

- **Recipe management:** Centralized maintenance of recipes with automatic updates when ingredients or allergen data change.
- **Allergen labeling:** Detailed display of contained and potential allergens in accordance with EU regulations, optionally enhanced with QR codes for additional information.
- **Nutritional information:** Clear presentation of calories, proteins, carbohydrates, sugar, fat, saturated fatty acids, and salt content per dish.

- **Dietary and nutritional labeling:** Identification of dishes for special dietary needs such as vegetarian, vegan, or Mediterranean diet.
- **Multilingual menu display:** Presentation of dishes in multiple languages, supported by images and thematic icons (e.g., Italian, Asian).

By integrating with SiteKiosk, this information is presented securely and conveniently on publicly accessible touchscreens in restaurant areas. SiteKiosk reliably protects the devices from unauthorized access and ensures a consistent user experience - for both guests and staff.



**Image 1:** Digital menu display with QR codes – guests can access nutritional and allergen information directly on their smartphones.



**Image 2:** Kitchen monitor with digital recipe and menu information - chefs have real-time access to all relevant data.

## The Perspective

The use of NutriHotel in combination with SiteKiosk opens new opportunities for hotels and restaurants to meet the increasing demands of guest service and daily operations.

- **Greater guest satisfaction:** Guests always have transparent, up-to-date, and easily accessible information on dishes, nutrition, and allergens.
- **Increased efficiency:** Automated processes make menu and label creation easier and significantly reduce administrative effort.
- **Legal compliance:** The solution ensures strict adherence to legal requirements for allergen and nutrition labeling.
- **Flexibility:** Menu changes or new dietary requirements can be implemented quickly and easily.

This means NutriHotel, enhanced by secure presentation through SiteKiosk, offers a future-oriented platform that sustainably improves both operational efficiency and the guest experience.



# Customer Experience

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